Strengthening the Professoriate (SP@ISU) provides and coordinates opportunities and resources to assist faculty as they develop broader impacts plans and integrate broader impacts activities into their research programs. SP@ISU fosters collaboration and integration across projects and programs, and it is advancing the conversation on faculty rewards and recognition for broader impacts work. SP@ISU helps the institution identify resources (programs, centers, collaborators, materials, methods, tools, etc.) that will support and assist researchers in conducting and evaluating broader impacts work. In addition to specific partners that researchers may include in their proposed BI work, examples of BI-related support available to researchers include the Research Institute for Studies in Education, the Center for Excellence in Learning and Teaching, the Preparing Future Faculty Program, Institutional Research, survey instruments, mentoring materials, the Science Communication program, and best practices information. All of this information is compiled on the SP@ISU website. Faculty and staff affiliated with SP@ISU offer one-on-one consulting to any faculty interested in enhancing their broader impacts activities. SP@ISU is based in the office of the Vice President for Research and Economic Development and was initiated with support from an NSF award (HRD 0963584).