Examples

Use the BI communicative framework to identify the strategic steps in the following examples:

Move 1: Contextualizing broader impacts

1. [...] is primarily captured as a by-product of the processing of [...] deposits found in the western [...]. (GP77)
2. With the potential retirement of nearly 50% of the [...] workforce in the next 10 years [48], such plans for broadening participation in [...] is critical for our national and economic security. (GP83)
3. Increasing [...] prices to this extent will cause immeasurable harm to the nation’s economic vitality. (GP31)

Move 2: Demonstrating tangible broader impacts

1. Through active recruiting of minority and women graduate students from REU sites, partner institutions, and [...] and [...] programs at ISU, the [...] program will involve a diverse set of participants. (GP61)
2. ISU’s [...] Department has an excellent foundation on security research via the well-recognized [...]-designated [...] Center. (GP4)
3. The research team is well positioned to transfer the knowledge and practical insights to [...] management agencies with whom they actively interact through several large-scale activities carried on in [...]. (GP79)
4. On the website, we will collect information on [...] and deliver follow-on questionnaires to those using the materials to obtain more details of the program impact. (GP78)

Move 3: Claiming importance

1. The research on [...] provides a prime example of the significant impact that the sequencing of the [...] and associated [...] resources has made on the science of [...] and on use of [...] as a model organism. (GP36)
2. The long term benefit of the proposed study is to provide an economical solution to [...] nationwide in addressing their future [...] issues. (GP57)
3. Ultimately, technological innovations of this sort will be required for our nation to achieve independence from foreign [...] reserves. (GP40)