

## Examples

Use the BI communicative framework to identify the strategic steps in the following examples:

### Move 1: Contextualizing broader impacts

1. *[...] is primarily captured as a by-product of the processing of [...] deposits found in the western [...]. (GP77)*
2. *With the potential retirement of nearly 50% of the [...] workforce in the next 10 years [48], such plans for broadening participation in [...] is critical for our national and economic security. (GP83)*
3. *Increasing [...] prices to this extent will cause immeasurable harm to the nation's economic vitality. (GP31)*

### Move 2: Demonstrating tangible broader impacts

1. *Through active recruiting of minority and women graduate students from REU sites, partner institutions, and [...] and [...] programs at ISU, the [...] program will involve a diverse set of participants. (GP61)*
2. *ISU's [...] Department has an excellent foundation on security research via the well-recognized [...] -designated [...] Center. (GP4)*
3. *The research team is well positioned to transfer the knowledge and practical insights to [...] management agencies with whom they actively interact through several large-scale activities carried on in [...]. (GP79)*
4. *On the website, we will collect information on [...] and deliver follow-on questionnaires to those using the materials to obtain more details of the program impact. (GP78)*

### Move 3: Claiming importance

1. *The research on [...] provides a prime example of the significant impact that the sequencing of the [...] and associated [...] resources has made on the science of [...] and on use of [...] as a model organism. (GP36)*
2. *The long term benefit of the proposed study is to provide an economical solution to [...] nationwide in addressing their future [...] issues. (GP57)*
3. *Ultimately, technological innovations of this sort will be required for our nation to achieve independence from foreign [...] reserves. (GP40)*